

# SAB MISSION STATEMENT OF CORPORATE CONCEPT

Guiding concept:  
NEW IDEAS. NEW HORIZONS. SINCE 1937.

Guiding principle:  
INNOVATION WITH AND FOR CUSTOMERS.

## MISSION STATEMENTS:

The requirements and the wishes of our customers motivate us to individual solutions with top quality. Customer satisfaction drives the focus of our action.

A relationship characterized by openness and mutual respect with all of our business partners is for us the basis of business relationships with mutual trust.

The observance of technical and ethical standards goes without saying.

By innovative product solutions – marked by reliable safety characteristics and long life cycles – we aggressively encourage the expansion of our market position, as well as our entry into new and technically challenging markets.

In pursuit of our corporate goals, we value the continuous advancement and further qualification of our employees.

A good working atmosphere is absolutely essential to assure success. To ensure this, we put transparent information flow into action, as well as open communication at all levels.

## WE PERFORM CONVINCINGLY BY THE FOLLOWING:

- Individual and customer-specific special solutions
- Fast reaction times
- Great stock availability
- Customer service onsite
- Excellent after-sales service
- The latest in 3D-CAD technologies
- The most advanced CNC production technologies

## WE ARE PROUD OF OUR REPUTATION:

- Tradition
- Experience
- Continuity over the long term
- Reliability
- Innovation
- Social responsibility